Erin Kerr

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SUMMARY

Design engineer who designs interfaces in Figma and builds them as responsive front-end code in React and TypeScript. Designed and shipped a consumer app alone, from wireframes to App Store launch and acquisition, and created a token-based design system with light and dark modes. Works with AI design and coding tools every day, and brings a background in psychology research to user research and testing.

EXPERIENCE

OrderSync 2025 - Present

Design Engineer (Contract)

- Led the full redesign of OrderSync, an AI B2B SaaS platform, from research to launch in under 5 weeks (May to June 2026).
- Ran a stakeholder interview, proto-personas, a user journey map and a competitive analysis of 9 competitors.
- Engineered a token-based design system of 9 color roles that flip for dark mode and 4 shared components.
- Carried the system from the homepage through sign-in and billing, and at launch the code used its named color roles 2,480 times.
- Consolidated 450 scattered brand-color references into 3 navy values and cut gradient classes from 155 to 6.
- Shipped the redesign as 8 pull requests touching 237 files; homepage visitors then clicked the main call to action at 2.4x the site rate.
- Wrote visual regression tests that screenshot every page in light and dark mode and flag any color outside the system.
- Built accessibility into the redesign with contrast checks, semantic HTML and screen-reader testing.
- Rewrote the AI agent behind order intake as a typed TypeScript service with 35 tools that hands unclear orders to a human.

Cyber Goose Jul 2024 - Present

Founder & Product Designer/Engineer

- Created the Cyber Goose visual identity and manage 20+ web and mobile products under it, for clients and in-house.
- Designed and built Carpoolio, a ride coordination app in React Native and Supabase, from Figma user flows and wireframes to App Store launch.
- Kept Carpoolio at a 5-star average rating through continuous UX iteration, user feedback loops and rapid fixes.
- Led the negotiations that ended in Carpoolio's early-stage acquisition.
- Unified the three AI assistants in Goose Tools, a creator platform, under one chat interface that can queue, edit or stop messages.
- Created erinLLM with Claude Code, a portfolio chat assistant that links only real pages and says "I don't know" instead of guessing.
- Developed Token Check, a Figma plugin that finds colors not tied to a design token and binds the nearest token in one click.
- Made interactive browser pieces, like a mirror you fog by blowing into the mic and wipe with in-browser camera hand tracking.

Wispr AI Feb 2024 - Jul 2024

Junior Software Developer

- Raised experimental data collection throughput 10x for neurotech hardware R&D with internal tools, including a waitlisting system.
- Incorporated participant feedback into hardware-software interface changes, helping cut data artifacts by over 5%.
- Partnered with cross-functional ML, software and design teams to keep participant-facing materials and internal tools on brand.

SRI International Oct 2021 - Feb 2024

Research Associate, promoted to Senior Project Manager

- Conducted 500+ research interview sessions with adolescents, young adults and parents for two NIH-funded longitudinal studies.
- Increased visit completion rates by 20% through protocol coordination and quality standards.

EDUCATION

B.S. Psychology, Magna Cum Laude *Boise State University*

Coursework included statistics and research methods.

SKILLS

Code: TypeScript, JavaScript, React, Next.js, React Native, Node.js, HTML/CSS, Tailwind CSS, Swift, Figma Plugin API, Git

Animation and interactive: Framer Motion, GSAP, Lottie, Three.js, Canvas API, Web Audio API, camera hand tracking, Remotion

Design: UI/UX and interaction design, design systems and tokens, wireframing, prototyping, responsive design, accessibility, usability testing

AI tools: Claude Code, Cursor, v0, Figma Make, Lovable, Google Stitch, Codex, Midjourney